SURVEY to Radio/Television Advisory Board:

​To LBCC Radio & TV Advisory Board,

Hope you're all doing well. A few things that I want to check in with you regarding your esteemed position on this advisory board!

First off and most timely: I need an **email response** from the board members concerning the changing of a few classes (names, numbering system, & unit changes).

It involves two subjects at this point. I've been looking at adding a few courses to the AS-T (Associate of Science for Transfer in Film, Television & Electronic Media) degree. This degree has been quite popular and adding RTV classes to it will boost enrollment. Points below:

1. RTV 270WE (our work experience or "internship" class) has to be changed to a different number to be a transfer class, so I changed it to RTV 70WE. It must have a unit range of 1-4 units. For the AS-T, a transfer student needs 3 units. For the local awards (Producer, Multimedia, Broadcast News, Performance, and Sports Broadcasting) only 1 unit is required.

2. RTV 216 (our film and TV editing class) had to be changed to RTV 16 and changed from 2.5 units to 3 units to be transferrable. Increased lab time will also be part of this course which will enable students to take advantage of more hands on experience in a lab edit setting.

Pretty simple stuff, but **need a short blurb from you in a return email stating that these course changes are important to the transfer student (only if you agree), as well as for students going for local awards such as a certificate or AA in the following: RTV Producer, RTV Multimedia Producer, RTV Broadcast News, RTV Performance, and RTV Sports Broadcasting.**

Next, concerns an upcoming advisory board meeting which has to be on Zoom. The college now sets these advisory board meetings up. Can you all do a zoom meeting? If so, I'll have a poll sent out with times that might work for you. If you have certain days/times that definitely don't work, let me know.

RESPONSES:

Hello Bob.

I believe these course changes are important to the transfer students and students going for local awards as they offer study in very important areas of Radio and TV that will broaden the experience level the students have when they segue into the related workforce.

Bob, thank you for making sure the students are adequately prepared for positions in the field of Radio and TV.

I am available for Zoom calls with some notice so I can arrange other meetings.  An Advisory Board zoom call would take priority in  my schedule, so I will make this work.

Sincerely,

Rich de Michele

Bob,

Both of these ideas are great. Any type of internship is excellent for a student. Qualifying to win an award is a fantastic incentive to motivate the student to do their best. It's perfect on a resume, even if they don't win, but to show they dared to challenge themselves.

The more hands-on experience a student gets, the more they will stand out in the very competitive media industry. As I tell my students, anyone can be a wedding photographer but only the best-become cinema photographers. The more hours of hands-on experience, the closer they get to becoming their best.

Yes, to a zoom meeting.

~Susie (Susie Ditmar)

Robert,

The class changes make a lot of sense and will help students move to the next level!  And if they will provide opportunities for local awards, that’s a big added bonus.

I can do a Zoom meeting most days and times.

Ken Borgers.

**From:** John Doss <director1@ca.rr.com>
**Sent:** Wednesday, April 7, 2021 6:23:52 PM
**To:** Robert Hersh
**Subject:** advisory board

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It's imperative to maintain the transferability of students for completed degrees in the Radio and Television industry. Complying with transfer requirements to maintain the completed degree is beneficial to all involved. The student and the institution.

The internships are the best way of experiencing the industry as it changes thought the years. There is no better way to see first hand the exciting opportunities in the Radio and Television Production Industry.

Students that have completed certificates and placed for awards are success stories that build the confidence and resumes of prospective employees in the industry.